



GG  
GAMEGUARD®

2025 WHOLESALE  
LOOKBOOK





# GAMEGUARD 2025: GEAR FOR THE OUTDOOR LIFESTYLE

Whether it’s stalking the perfect buck or casting into the early morning mist, GameGuard’s 2025 collection is crafted for those who live for the hunt and the thrill of the catch. Our latest lineup of hunting and fishing apparel blends rugged durability with advanced performance, designed to keep you at your best when every moment counts in the field and on the water.

In addition to our exciting new offerings, we’ve brought back your favorite pieces—tested, trusted, and ready for another season of adventure. From camo that works as hard as you do to layers that keep you comfortable from dawn till dusk, GameGuard equips you to pursue your passion without compromise. It’s time to suit up and take your game to the next level—the outdoors are calling, and we’re ready to answer with you.

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Out here, focus is everything. That's why GameGuard designs gear you can count on, so your attention stays on the water, not your wardrobe. Built for comfort, style, and rugged performance, our shirts, hats, and shorts move with you, offering breathable fabrics, UPF protection, and lasting durability. Whether casting lines, trekking through the wild, or chasing the next adventure, GameGuard apparel is made to keep up—letting you take it for granted while you take on the day.



# CLASSIC FIT & ACTIVE FIT SHIRTS

As we continue to build a catalog full of apparel for every outdoor adventure, we have utilized two fit options, Classic and Active Fit, for different product lines.



**CLASSIC FIT**

- More generous fit overall
- More relaxed feel
- More length to tuck in the shirt
- Roomier sleeves with bigger armholes
- Although the chest and long sleeve length are the same, the Classic body length is an inch and a half longer\*
- Short sleeve length is an inch longer\*



**ACTIVE FIT**



**CLASSIC FIT**



**ACTIVE FIT**

- A more sleek look and slightly tailored fit
- Less length, looks great untucked
- Tighter sleeves for tighter terrain
- Although the chest and long sleeve length are the same, the Active body length is an inch and a half shorter\*
- Short sleeve lengths are an inch shorter\*

Both our Classic and Active Fit shirts boast excellent reviews for fishing, hunting, camping, hiking, and hanging out with friends, making either fit an excellent choice for every outdoor enthusiast. Customers can feel confident that, no matter the fit, GameGuard has precisely what they need to gear up for adventure.

\*Measurements based on Medium size. Measurements may vary among other sizes and styles.

GunMetal  
Explorer Shirt | Long Sleeve





# SHIRTS

BUILT FOR ADVENTURE, CRAFTED FOR QUALITY

Discover unparalleled comfort and performance with the GameGuard Shirt Collection, crafted primarily for men but with select options for ladies and youth. Designed for the demands of the field, these shirts offer exceptional breathability, UPF sun protection, and adaptability to varying temperatures. Hunting, fishing, or enjoying the outdoors, the relaxed fit ensures all-day comfort. Available in a range of colors, these shirts combine rugged durability with modern style, making them the perfect choice for your next adventure.





CLASSIC FIT

ORIGINAL SHIRT

Tackle your day with confidence in GameGuard’s Original Shirt. Combining outdoor practicality with a sleek urban aesthetic, it transitions seamlessly between the wilderness and the city.

Designed for those on the move, this shirt features mesh-lined vertical vents to keep you cool and comfortable. With UPF 50+ sun protection and quick-dry fabric that resists

wrinkles and stains, it ensures you stay sharp and protected from morning to night, no matter the adventure.

Beloved by explorers and trendsetters alike, this shirt is your go-to companion for any pursuit.



Deep Water  
Original Shirt



 White 1023WHT	 Glacier 1023GLC	 Mesquite 1023MSQ	 GunMetal 1023GUN
 Bark 1023BRK	 Crimson 1023CRM	 Copper 1023COP	 Deep Water 1023DPW
 Indigo 1023IND	 Agave 1023AGV	 Maroon 1023MAR	 Caviar 1023CAV
 GameGuard 1023GGC		 GameGuard Digital 1023GGD	

Mesh-Lined Vertical  
Vents at the Back and  
Chest

Tagless

Hidden Button Lay-Flat  
Collar

Hidden Chest Pockets

Split Side Seams

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Please note that  
colors may vary  
slightly between  
production lots.



Agave  
Original Shirt



CLASSIC FIT

ORIGINAL SHIRT | LONG SLEEVE

Embrace adventure with GameGuard's Original Long Sleeve Shirt and experience unparalleled adaptability with the button-to-bungee closure, which allows easy sleeve adjustments for the breezy feel of a short-sleeve shirt on hotter days. Designed for the dynamic individual, it features mesh-lined vertical vents for enhanced cooling, keeping you comfortable as you navigate the great outdoors

UPF 50+ sun protection offers essential safety under the sun, while the quick-dry fabric ensures both wrinkle and stain resistance, maintaining your polished look from dawn to dusk. From casting a line, to sighting some game or to hiking a trail, this shirt stands ready for every challenge.



GameGuard Digital  
Original Shirt | Long Sleeve



Mesh-Lined Vertical  
Vents at the Back and  
Chest

Tagless

Hidden Button Lay-Flat  
Collar

Hidden Chest Pockets

Split Side Seams

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Please note that  
colors may vary  
slightly between  
production lots.

Caviar  
Original Shirt | Long Sleeve





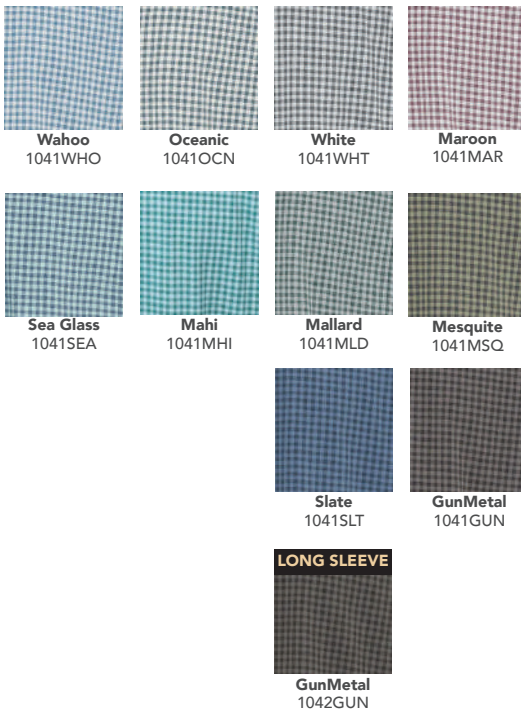
# CLASSIC FIT TEKCHECK™ SHIRT

The TekCheck Shirt is built for the active lifestyle, blending lightweight MicroFiber with the flexibility of Mechanical Stretch to deliver unmatched comfort and freedom of movement. Available in both long- and short-sleeve styles, it's perfect for everything from city escapades to outdoor adventures.

Featuring UPF 50+ sun protection and mesh-lined vents, the TekCheck Shirt keeps you cool, comfortable, and protected under the sun. Its quick-drying, wrinkle-resistant, and stain-repellent fabric ensures you stay polished and ready for any occasion.



GunMetal TekCheck Shirt



- Mesh-Lined Vertical Vents at the Back and Chest
- Tagless
- Hidden Button Lay-Flat Collar
- Hidden Chest Pockets
- Split Side Seams
- UPF 50+ Sun Protection
- Stain and Wrinkle Resistant
- Quick Drying
- Mechanical Stretch

Please note that colors may vary slightly between production lots.

Wahoo  
TekCheck Shirt





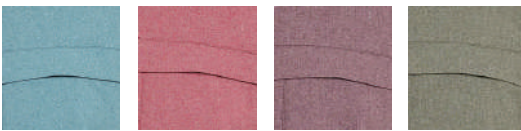
# CLASSIC FIT MICROTEK™ SHIRT

The GameGuard MicroTek Shirt is not just a piece of clothing; it's a narrative of exceptional quality and comfort, a harmonious blend where function meets sophistication for the modern-day explorer. Experience the freedom of Mechanical Stretch woven into the lightweight MicroFiber fabric. This shirt moves with you, offering unrestricted comfort from sunrise to sunset. Outfitted for all scenarios, this shirt is your armor against the day's challenges. Its UPF

50+ sun protection guards you under the fierce sun, while its stain-and wrinkle-resistant features ensure you remain unblemished and sharp, no matter the journey. Discover GameGuard's signature details, meshed-lined vertical vents at the chest pockets for sleek functionality, and a tagless collar for seamless comfort. Each element is a stroke of thoughtful design.



Mahi MicroTek Shirt



Mahi  
1051HMH

Crimson  
1051HCRM

Maroon  
1051HMAR

Agave  
1051HAGV



Caviar  
1051HCAV

Mesh-Lined Vertical  
Front and Back Vents

Tagless

Hidden Button Lay-Flat  
Collar

Hidden Chest Pockets

Split Side Seams

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Mechanical Stretch

Please note that  
colors may vary  
slightly between  
production lots.

Agave  
MicroTek Shirt





# CLASSIC FIT PEARL SNAP SHIRT

Embrace the GameGuard Pearl Snap Shirt, where modern Western charm meets everyday functionality. This shirt strikes the perfect balance of style, ideal for both the ranch worker and the weekend wanderer.

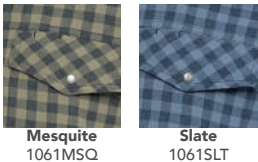
Crafted for sunlit adventures and active pursuits, its lightweight MicroFiber combined with Mechanical Stretch moves effortlessly with you. Wrinkle- and stain-resistant, it

minimizes upkeep so you can spend less time ironing and more time looking sharp.

With classic pearl snap chest pockets adding a touch of timeless character, the design radiates casual sophistication. Whether it’s a bright afternoon or a laid-back evening, this shirt is your ultimate go-to.



Slate Pearl Snap Shirt



Mesh-Lined Vertical  
Back Vents

Tagless

Chest Pockets with  
Pearl Snaps

Split Side Seams

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Mechanical Stretch

Please note that  
colors may vary  
slightly between  
production lots.



Deep Water  
Pearl Snap Shirt



CLASSIC FIT

PEARL SNAP SHIRT | LONG SLEEVE

Navigate your day with GameGuard's Pearl Snap Shirt, where the essence of the Wild West meets the needs of the modern adventurer. This shirt re-imagines classic Western style with contemporary functionality, making it perfect for those who blend rugged grit with refined flair.

Designed for free spirits, its lightweight MicroFiber combined with Mechanical Stretch fabric allow unrestricted

movement. Wrinkle- and stain-resistant, it's made to handle everything from dusty trails to dazzling city nights with ease.

Every feature tells a story—pearl snap chest pockets recall the era of legends, while the Western yoke adds a timeless touch. Mesh-lined vertical vents provide cooling comfort, keeping you ready to face the heat of any adventure.



Crimson Pearl Snap Shirt | Long Sleeve



- Mesh-Lined Vertical Back Vents
- Tagless
- Hidden Button Lay-Flat Collar
- Chest Pockets with Pearl Snaps
- Split Side Seams
- UPF 50+ Sun Protection
- Stain and Wrinkle Resistant
- Quick Drying
- Mechanical Stretch
- Two-Button Adjustable Cuffs

Please note that colors may vary slightly between production lots.

Maroon Pearl Snap Shirt | Long Sleeve





# CLASSIC FIT CAMP SHIRT

Setting up camp under the starlit sky, casting a line into the tranquil waters, or simply enjoying a fireside chat, this shirt is your ally. Lightweight and breathable, it features a perforated fabric that whispers of the wind, ensuring you stay cool as you traverse God’s creation. Its design is as functional as it is stylish, with a slip chest pocket and side seam vents that add to its practicality, making it an indispensable tool for any adventurer.

Stay sharp and clear-sighted with the cleverly integrated lens cleaner inside the front placket. It dispels the haze hiding nature's beauty. The Camp Shirt is more than just attire; it’s the uniform of adventure. Enjoy the tranquil feel of unparalleled comfort, harnessed quality, and unrivaled style.



Khaki Camp Shirt



Khaki  
1092KHK



Mesquite  
1092MSQ



RainWater  
1092RNW

Classic Open Collar for laid back vibe

Tagless

One Slip Chest Pocket

Split Side Seams

UPF 30+ Sun Protection

Natural Coconut Buttons

Lens Cleaner inside the Front Placket

Please note that colors may vary slightly between production lots.



Mesquite  
Camp Shirt



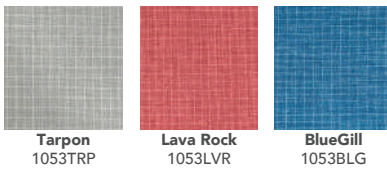
# CLASSIC FIT MAVERICK SHIRT

You may be relaxing at home, working hard on the job, or heading into town, the Maverick Shirt has you covered. Designed with a classic fit and crafted from heathered gridlock fabric with mechanical stretch, this shirt offers unrestricted movement in a multi-seasonal look. The arced back and chest seams provide a flattering look for any build, while the curved hem ensures it looks just as sharp tucked in as it does tucked out.

Every detail speaks to rugged functionality. Horizontal chest pockets add a practical edge, while coated metal buttons and undercollar snaps provide reliable fastening with a bit of flair. The contrast GameGuard “Running G” logo embroidery and bar tacks subtly reinforce its durability and style, blending perfectly as the indoor wear of an outdoorsman’s wardrobe. Wherever the busy day takes you, the Maverick Shirt is your trusted companion.



Lava Rock Maverick Shirt



- Tagless
- Hidden Snap Lay-Flat Collar – Non-Corrosive
- Pencil Divider Pocket
- Secure Welt Chest Pockets
- UPF 50+ Sun Protection
- Moisture Wicking
- Quick Drying
- Mechanical Stretch

Please note that colors may vary slightly between production lots.

Tarpon  
Maverick Shirt





CLASSIC FIT

MAVERICK SHIRT | LONG SLEEVE

For those crisp mornings on the ranch or sunlit afternoons in the office, the Maverick Shirt with long sleeves delivers unmatched versatility. Crafted from the in-look of heathered gridlock fabric with mechanical stretch, this Classic Fit shirt provides the perfect balance of comfort and functionality. The long sleeves offer extra protection from the elements and added warmth when temperatures drop, making it an essential layer as the weather turns.

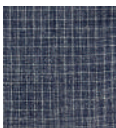
Practical design elements ensure it’s ready for the toughest tasks. Horizontal chest pockets provide secure storage, while coated metal buttons and undercollar snaps ensure a reliable fit. Shaped back seams and a curved hem keep it looking sharp in any setting. With its enhanced shoulders to accommodate free movement and its flattering arced seams, the Maverick Shirt has your back.



Tarpon Maverick Shirt | Long Sleeve



Tarpon 1054TRP



Indigo 1054IND

Tagless

Hidden Snap Lay-Flat Collar – Non-Corrosive

Pencil Divider Pocket

Secure Welt Chest Pockets

UPF 50+ Sun Protection

Moisture Wicking

Quick Drying

Mechanical Stretch

Cuff with Button Placket

Please note that colors may vary slightly between production lots.

Indigo Maverick Shirt | Long Sleeve





# CLASSIC FIT DROVER SHIRT

Rooted in timeless Western style but upgraded for today’s lifestyle, the Drover Shirt combines rugged tradition with modern innovation. Designed with a classic ticking stripe and enhanced with mechanical stretch, it offers all-day comfort and flexibility for whatever your day holds. The shaped front and back yoke add a tailored touch, while the pearl snaps and matching Running G embroidery nod to its Western heritage.

Built for durability and versatility, the Drover Shirt features reinforced bar tacks and a side seam vent at the bottom hem, ensuring it holds up to daily wear while maintaining a polished look. Be it working hard outdoors or relaxing after the day is done, this shirt delivers a perfect blend of practicality and style, making it an essential part of your wardrobe.



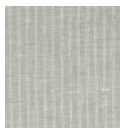
RainWater Drover Shirt



RainWater  
1065RNW



Khaki  
1065KHK



Mesquite  
1065MSQ

Western Yolk Styling

Tagless

Hidden Snap Lay-Flat  
Collar – Non-Corrosive

Chest Pockets with  
Pencil/Sunglasses Slot

Split Side Seams

UPF 50+ Sun  
Protection

Melange Ticking Stripe

Faux Horn Pearl Snaps

Wrinkle Resistant

Quick Drying

Mechanical Stretch

Please note that  
colors may vary  
slightly between  
production lots.

Mesquite  
Drover Shirt





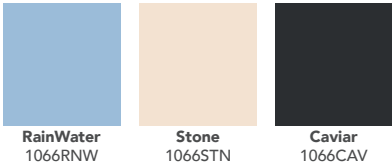
CLASSIC FIT  
STOCKYARD SHIRT

The StockYard Shirt elevates the classic Western look with contemporary technology. Made from advanced MicroTek fabric with mechanical stretch, it provides the comfort and durability you need for long days on the range or evenings around the fire. The faux horn snaps and chest pockets bring traditional charm, while contrast mesh inserts and undercollar snaps add a modern edge to its rugged design.

Built for versatility, the StockYard Shirt features a shirt-tail hem for a polished finish and reinforced bar tacks for durability. The Running G embroidery adds a subtle nod to quality craftsmanship, making this shirt equally at home on the ranch, in the bunkhouse, or even at the saloon. It's the perfect blend of function and style for those who embrace the Western spirit, wherever the day takes them.



Stone StockYard Shirt



- Western Yolk Styling
- Tagless
- Hidden Snap Lay-Flat Collar – Non-Corrosive
- Chest Pockets with Pencil/Sunglasses Slot
- Shirt Tail Hem can be worn out or tucked in
- UPF 50+ Sun Protection
- Faux Horn Pearl Snaps
- Stain and Wrinkle Resistant
- Quick Drying
- Mechanical Stretch



RainWater  
StockYard Shirt



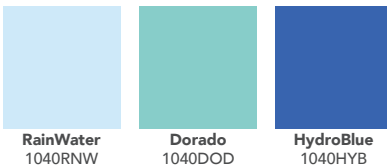
# CLASSIC FIT DEFENDER HOODY

Meet the Defender Hoody. The wilderness calls for a companion who doesn't flinch at adversity. This is not mere clothing; it's a declaration of your readiness to face the rugged, the untamed, and the unpredictable. Crafted with a hybrid fabric design, it stands resilient against the tear of the wild and the abrasion of adventure.

A snap-front for swift action and a zippered chest pocket that guards your essentials like a silent sentinel. The sleeves, designed with thumb-hole cuffs, stay true and fast, much like your resolve as you navigate the untrodden path. Embellished with a Running G logo, it speaks of your unspoken bond with the outdoors—a symbol of your allegiance to the vast, open spaces that beckon.



RainWater Defender Hoody



Scuba Hood Styling

Tagless

Zippered Vertical Chest Pocket

Thumb Holes at Cuffs

UPF30+ Sun Protection

Perforated for maximum airflow

Lightweight comfort and stretch

Non-Corrosive Snaps

Quick Drying

Lens Cleaner inside Front Placket

Please note that colors may vary slightly between production lots.

HydroBlue  
Defender Hoody





# CLASSIC FIT GRAPHIC TEES

Crafted from a premium Cotton blend, these tees offer extra comfort and softness, perfect for those who appreciate the finer things in life. The laid-back vintage vibe adds a touch of nostalgia to your wardrobe, while the fresh visuals inspired by daily life bring a sense of youthful energy to your look.

Slip into one of our Graphic Tees and embrace the fun, carefree spirit they exude. Only available for a limited time, you will not want to miss your chance to grab one of these incredible designs.



HydroBlue Graphic Tee



**SUNDIAL**  
1011SDL006



**RAINWATER**  
1011RNW001



**AQUATIC**  
1011AQC005



**LAVA ROCK**  
1011LVR008



**IRONWOOD**  
1011IRN003



**HYDROBLUE**  
1011HYB007



**DEEP WATER**  
1011DPW002



**CHARCOAL**  
1011CHR004

Please note that colors may vary slightly between production lots.



Charcoal  
Graphic Tee

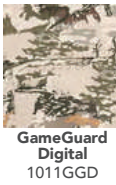


CLASSIC FIT  
TRACKER TEE

Stay hidden in plain sight with the GameGuard Digital Tracker Tee. Designed for hunters who demand both stealth and comfort, this shirt features our exclusive Digital Camo pattern, engineered to blend seamlessly into natural environments and go unnoticed by game. Made with a premium Cotton blend, it offers the softness you love and the durability you need for long days outdoors.



GameGuard Digital Tracker Tee



- Classic Tee with Rib Knit Crewneck
- All-Over Print
- Blind Stitch detailing
- Branded “Running G” Cotton Tag
- Contrast end-to-end taping along back neck

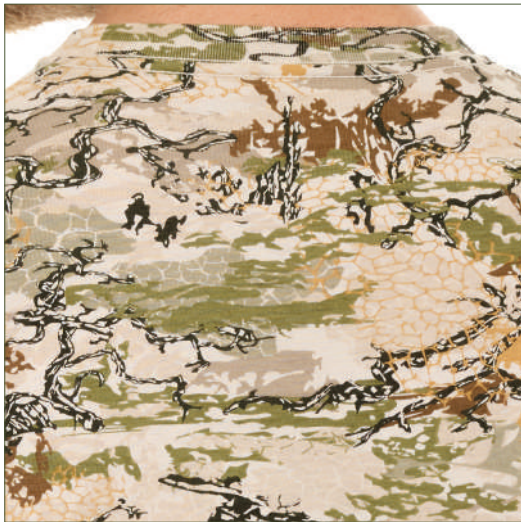
Please note that colors may vary slightly between production lots.

CLASSIC FIT  
TRACKER TEE | LONG SLEEVE

From scouting your next trophy to waiting patiently in the stand, trust the Digital Tracker Long Sleeve Tee to keep you concealed from wildlife while keeping you comfortable all day. Perfect for those who see the hunt as more than a sport—it’s a way of life.



GameGuard Digital Tracker Tee | Long Sleeve



- Classic Long Sleeve Tee with Rib Knit Crewneck
- All-Over Print
- Blind Stitch detailing
- Branded “Running G” Cotton Tag
- Contrast end-to-end taping along back neck

Please note that colors may vary slightly between production lots.



# ACTIVE FIT EXPLORER SHIRT

Venture outdoors with GameGuard’s Explorer Shirt, your ultimate companion for fishing and outdoor adventure. Designed for versatility, it includes vertical vents at the chest and back with mesh lining, ensuring maximum breathability and comfort. Vertical zippers allow you to control airflow at the front vents while also providing additional storage space. UPF 50+ sun protection shields you from the harsh rays on the water.

Crafted from quick-drying performance fabric, the shirt is virtually wrinkle-free and stain-resistant, ensuring you look sharp—reeling in a fish or grilling your catch. This stylish shirt is built to withstand the rigors of your daily adventures. A new fit better suited for movement and style makes the Active Fit the ultimate outdoor companion.



Caviar Explorer Shirt



 White 1083WHT	 Glacier 1083GLC	 RainWater 1083RNW	 BlueWave 1083BLW
 Dorado 1083DOD	 Khaki 1083KHK	 Lava Rock 1083LVR	 Copper 1083COP
 GunMetal 1083GUN	 Ironwood 1083IRN	 Wahoo 1083WHO	 Marine 1083MRN
 HydroBlue 1083HYB	 Indigo 1083IND	 Oceanic 1083OCN	 Maroon 1083MAR
 Deep Water 1083DPW	 Caviar 1083CAV	 GameGuard 1083GGC	 GameGuard Digital 1083GGD

Mesh-Lined Zippered  
Vertical Front Vents

Mesh-Lined Vertical  
Back Vents

Tagless

Hidden Snap Lay-Flat  
Collar – Non-Corrosive

Stiff interfacing  
provides crisp, sharp  
Collar

Hidden Chest Pockets

Split Side Seams

Lens Cleaner inside  
Front Placket

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Lens Cleaner inside  
the Front Placket

Please note that  
colors may vary  
slightly between  
production lots.



BlueWave  
Explorer Shirt



ACTIVE FIT

EXPLORER SHIRT | LONG SLEEVE

Dive into adventure with GameGuard’s Explorer Shirt, your ultimate ally for fishing and enjoying the great outdoors. This shirt blends simplicity with performance and is designed for those who thrive in the great outdoors.

Crafted from quick-drying performance fabric, the shirt is virtually wrinkle-free and stain-resistant, keeping you looking sharp as you enjoy casting a line or savoring a

fresh catch. The long-sleeve version includes a bungee and button to keep your sleeves rolled up when needed, adding practicality to the style. Whether on the job or on the water, you can control sun exposure and airflow with a simple button!

The Explorer Shirt’s blend of functionality and style makes it the perfect choice for any fishing expedition.



Deep Water Explorer Shirt | Long Sleeve



- Mesh-Lined Zippered Vertical Front Vents
- Mesh-Lined Vertical Back Vents
- Tagless
- Hidden Snap Lay-Flat Collar – Non-Corrosive
- Stiff interfacing provides crisp, sharp Collar
- Hidden Chest Pockets
- Split Side Seams
- Lens Cleaner inside Front Placket
- UPF 50+ Sun Protection
- Button-to-Bungee Closure at Sleeves
- Stain and Wrinkle Resistant
- Quick Drying
- Lens cleaner inside the Front Placket
- Please note that colors may vary slightly between production lots.



Copper Explorer Shirt | Long Sleeve



ACTIVE FIT  
FLANNEL SHIRT

If you find yourself setting out on a hunting expedition, enjoying a casual dinner, or sharing stories around a fire, the Flannel Long Sleeve Shirt is your faithful companion, ready to face the wild and the warmth alike.

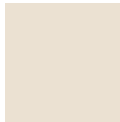
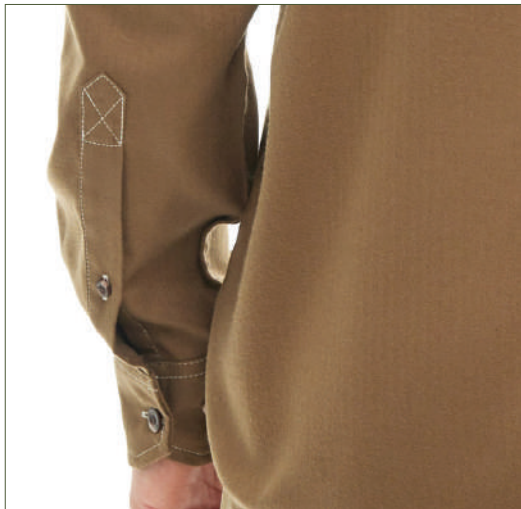
The deep, hidden internal pocket is more than a feature; it's a sanctuary for your essentials, whether it's an essential tool for survival or a cherished memento from life's adventures.

Two-button adjustable cuffs let you tailor the fit to your needs, adapting seamlessly from the heat of a rugged hike to the laid-back atmosphere of a BBQ with friends.

Secured chest pockets provide ample storage, ready to safeguard your maps, lures, or even a drink to celebrate cherished moments together.



Whiskey Flannel Shirt



Clay  
1073CLY



Whiskey  
1073WSK



Juniper  
1073JNP



GameGuard  
Digital  
1073GGD

Button-Down Collar

Secured Chest Pockets

Deep Hidden Internal Pocket

Box Pleat at Center Back

Shirttail Hem

Two-Button Adjustable Cuffs

Split Side Seams

UPF 50+ Sun Protection

Please note that colors may vary slightly between production lots.



Juniper  
Flannel Shirt



# ACTIVE FIT SCOUT SHIRT

Set forth on your next adventure with the Men's Short Sleeve Scout Shirt, a testament to timeless style. Crafted from a woven fabric with just the right amount of stretch, this shirt is ready to complement any outfit ensemble.

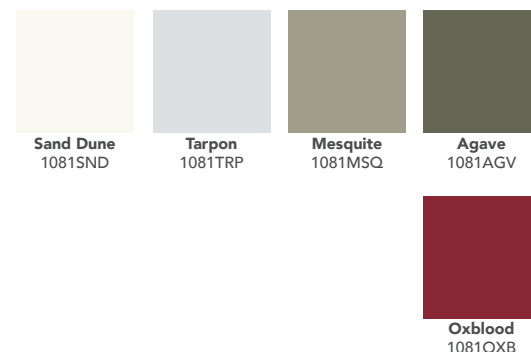
Stand composed in the heat with contrast-colored mesh inserts strategically placed to offer maximum breathability. Concealed zip pockets are your secret weapon, providing

extra security for your valuables.

Attention to detail is woven into every seam, from the under-collar buttons to the contrast embroidery and two-color buttons, adding a touch of style. The side seam vents enhance mobility and comfort, ensuring you're ready for any challenge.



Oxblood Scout Shirt



Mesh-Lined Zippered Vertical Front Vents

Mesh-Lined Vertical Back Vents

Tagless

Hidden Button Lay-Flat Collar

Stiff interfacing provides crisp, sharp Collar

Hidden Chest Pockets

Split Side Seams

UPF 30+ Sun Protection

Wrinkle Resistant

Quick Drying

Mechanical Stretch

Lens Cleaner inside Front Placket

Please note that colors may vary slightly between production lots.

Sand Dune Scout Shirt





## ACTIVE FIT

# SCOUT SHIRT | LONG SLEEVE

The Scout Shirt is a symbol of your adventurous spirit and your readiness to embrace the unknown—let the world know you're prepared for anything. Each journey begins with a single step, and every step is taken with style and confidence.

Experience complete clarity with the integrated lens cleaner inside the front placket, a small yet essential feature for

those moments when clarity is paramount. This shirt isn't just gear; it's your steadfast companion, designed to support you through every twist and turn of life.

This shirt is built for fishing, camping, outdoor adventures, hiking, boating, sun exposure, heat, hanging out with friends, and more!

Mesquite Scout Shirt | Long Sleeve



Mesh-Lined Zippered Vertical Front Vents

Mesh-Lined Vertical Back Vents

Tagless

Hidden Button Lay-Flat Collar

Stiff interfacing provides crisp, sharp Collar

Hidden Chest Pockets

Split Side Seams

UPF 30+ Sun Protection

Button-to-Bungee Closure at Sleeves

Wrinkle Resistant

Quick Drying

Mechanical Stretch

Lens Cleaner inside Front Placket

Please note that colors may vary slightly between production lots.

Oxblood Scout Shirt | Long Sleeve





ACTIVE FIT  
VOYAGER SHIRT

Introducing the Voyager Shirts—where the laid-back charm of Hawaiian shirts meets the pride of the Southwest. Designed with the iconic GameGuard pattern, these shirts embody southwestern heritage in a bold, stylish way. Available in three eye-catching colors, they offer a distinctive look, with premium woven fabric and just the right amount of stretch, the Voyager is crafted for comfort.

From backyard barbecues to casual gatherings, the Voyager Shirt is the ultimate statement piece for every occasion. Its unique blend of southwestern character and tropical vibes makes it the ideal choice for connecting with friends, hosting family events, or simply turning heads wherever you go. With the Voyager, you're not just wearing a shirt—you're wearing a story, a tradition, and a touch of the untamed spirit of the Southwest.



Off-Road Blue  
Voyager Shirt



Mesquite  
1091MSQ



Copper  
1091COP



Off-Road Blue  
1091OFB

Classic Open Collar for  
laid-back vibe

Tagless

One slip Chest Pocket

Split Side Seams

UPF 30+ Sun  
Protection

Natural Coconut  
Buttons

Wrinkle Resistant

Quick Drying

Mechanical Stretch

Please note that  
colors may vary  
slightly between  
production lots.

Mesquite  
Voyager Shirt





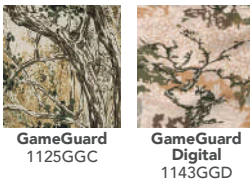
# LADIES' ORIGINAL SHIRT

GameGuard Ladies' Original Shirts are made for women who love to be outdoors but do not want to be in an ill-fitting, masculine-cut shirt. They are tailored for a woman's body, both flattering and comfortable. Constructed using a lightweight MicroFiber fabric that features UPF 50+ sun

protection and is quick-drying, wrinkle, and stain-resistant. We designed this shirt to include a vented front shoulder and back panel—both lined—and a tagless collar. It is the go-to option for women who love the great outdoors as much as we do.



GameGuard Digital  
Ladies' Original Shirt



Mesh-Lined Horizontal  
Shoulder Vents

Mesh-Lined Vertical  
Back Vents

Sleeve Vents

Tagless

No Pockets, no Zippers  
– shirt can be worn out  
or tucked in

Split Side Seams

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Lens Cleaner inside  
Front Placket

Please note that  
colors may vary  
slightly between  
production lots.



RainWater  
Ladies Original Shirt



# YOUTH ORIGINAL SHIRT

GameGuard’s Youth MicroFiber Original Shirts deliver the same exceptional quality and design as the adult version, making them perfect for your young adventurer, fishing sidekick, or pint-sized partner.

These shirts feature a vertical back vent for breathability and UPF 50+ sun protection to keep your youngster comfortable

and safe. Made from the same quick-drying, wrinkle-resistant, and stain-resistant MicroFiber fabric as yours, they’re built to last through any adventure.

Give them a try – the next generation will appreciate it!



Lava Rock  
Youth Original Shirt



RainWater  
1243RNW



Lava Rock  
1253LVR



GameGuard  
1233GGC



GameGuard  
Digital  
1253GGD

Mesh-Lined Vertical  
Back Vents

Tagless

Hidden Snap Lay-Flat  
Collar – Non-Corrosive

Hidden Chest Pockets

Split Side Seams

UPF 50+ Sun  
Protection

Stain and Wrinkle  
Resistant

Quick Drying

Please note that  
colors may vary  
slightly between  
production lots.



RainWater  
Youth Original Shirt



# BOTTOMS

COMFORTABLE, FUNCTIONAL, AND READY

You may be trekking through the brush, casting a line on your favorite lake, or heading into town, GameGuard's 2025 collection of pants and shorts has you covered. This season brings an exciting lineup of new additions alongside trusted favorites, all designed to meet the demands of hunters, anglers, and outdoor enthusiasts.

From the journey-ready Travel Shorts—perfect for warm-weather expeditions—to the stylish SeaDrift pants, our Bottoms collection is made to move with you. Designed for everyday wear as much as for the great outdoors, these pieces blend practicality with timeless style. Gear up with GameGuard and take on your next adventure with confidence and comfort.



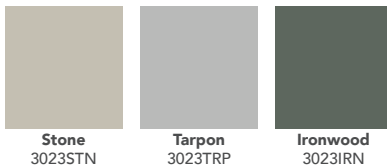
# SEADRIFT PANTS

Innovative and stylish, the SeaDrift Pant is designed for those who live on the go—on the water or exploring new destinations. With an elastic waistband, adjustable drawcord with silicone tips, and ultra-lightweight stretch fabric, these pants deliver the perfect combination of comfort and practicality. The moisture-wicking, quick-drying material ensures you stay cool and dry, while UPF

50+ protection keeps you safe from the sun’s harsh rays. Thoughtful features like on-seam hand pockets, a secure Velcro back pocket with drain holes, and breathable mesh make these pants ideal for fishing, boating, or traveling. From the shoreline to the airport, the SeaDrift Pant blends comfort with style, offering versatility for active lifestyles. When adventure calls, these pants are ready to keep up.



Ironwood  
SeaDrift  
Pants



- Internal Mesh Pocketing
- Elastic Waistband with Drawcord and Silicone Tips
- On-Seam Hand Pockets
- Velcro Back Slip Pocket with Drainholes
- UPF 50+ Sun Protection
- Moisture Wicking
- Quick Drying
- Mechanical Stretch
- Ultra Lightweight

Please note that colors may vary slightly between production lots.



Stone  
SeaDrift Pants

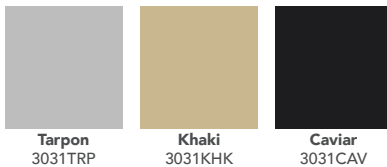


# TRAVEL SHORTS

GameGuard Travel Shorts are your ultimate companion for fishing trips, outdoor adventures, or everyday wear. Designed with lightweight, breathable fabric, these shorts deliver unparalleled comfort and freedom of movement, ensuring you stay cool and unrestricted during even the most active days. Built with functionality in mind, they combine performance and style, making them as reliable on the water as they are on the go.

Each color is thoughtfully selected to complement the entire GameGuard shirt collection, creating a polished, coordinated look for any occasion. Whether casting a line, exploring a new destination, or relaxing by the water, these shorts are designed to keep up with your lifestyle. Lightweight, stylish, and versatile, GameGuard Travel Shorts are a must-have for anyone seeking comfort without compromise.

Khaki Travel Shorts



Internal Mesh-lined Pockets

Flexible Waistband with Secure Grip Technology

Back Zippered Pocket

7.5" Inseam

UPF 50+ Sun Protection

Stain and Wrinkle Resistant

Quick Drying with DWR finish

Mechanical Stretch

Please note that colors may vary slightly between production lots.

Tarpon  
Travel Shorts





# OUTERWEAR

ELEVATE YOUR ESCAPE

In the heart of GameGuard's outerwear craftsmanship lies the Guía Grande Collection—Jacket and Pants, built to face the untamed with unwavering resilience. Its water- and abrasion-resistant shell stands as a robust barrier against wind, rain, and rugged terrain, offering dependable protection where the wilderness begins.





## BUILD YOUR

Create your perfect cold-weather defense as you build your own Guía Grande collection. Choose matching colors across the Guía Grande Jacket and Pant to craft a versatile, head-to-toe shield against the elements. Should you find yourself hunting in harsh conditions or exploring the great

outdoors, this system offers rugged performance and style in one. Invest in a complete collection that's built to last, designed for adaptability, and tailored to your outdoor pursuits.

**WHISKEY**  
4025WSK



**JUNIPER**  
4025JNP



**GAMEGUARD DIGITAL**  
4025GGD



**GAMEGUARD**  
3025GGC



**AGAVE**  
3025AGV



**GAMEGUARD DIGITAL**  
3025GGD



Please note that colors may vary slightly between production lots.

## JACKET


+

## PANT

GameGuard Digital Jacket

# LADIES' GUÍA GRANDE™ JACKET

Stay ready for every adventure with the Ladies' Guía Grande Jacket, built to perform in the harshest elements. This windproof, water-resistant, and abrasion-resistant layer offers reliable protection with added UV defense for sunny days. Thoughtful details like mesh-lined underarm vents, a fleece liner, and a removable, adjustable hood keep you comfortable no matter the conditions. Zippered side pockets ensure your essentials stay secure, making this jacket as functional as it is versatile for any outdoor pursuit.



**GameGuard**  
Digital  
4125GGD



## FIELD GEAR

BUILT FOR THE HUNT, READY FOR THE WILD

The right gear doesn't just carry your essentials—it transforms your outdoor experience. GameGuard's Field Gear is crafted for dedicated hunters and adventurers who value the journey as much as the destination. With rugged durability, innovative design, and purpose-built functionality, this collection delivers confidence in the field, ensuring every tool is in place and ready when needed most. From dependable packs to field-ready accessories, each piece is built to perform under pressure, with thoughtful details that make it gear you'll take pride in, season after season.





**FIELD GEAR**  
**GAMEGUARD ACCESSORIES**



**GAMEGUARD ACCESSORY BAG | BRANDED**  
2029GGC/LGGC



**GAMEGUARD BINO CASE**  
2033GGC



**GAMEGUARD BACKPACK**  
2020GGC



**GAMEGUARD SHOTGUN CASE | BRANDED**  
2028GGC/LGGC



GameGuard  
Shotgun Case | Branded



FIELD GEAR

GAMEGUARD DIGITAL ACCESSORIES

GAMEGUARD  
DIGITAL  
FIELD VEST  
4030GGD



GAMEGUARD DIGITAL BIRDBELT  
2026GGD



GAMEGUARD DIGITAL BACKPACK | BRANDED  
2020LGDD



GAMEGUARD DIGITAL DUFFLE BAG  
2023GGD/LGGD

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GameGuard Digital  
Field Vest





# COOLER BAGS

The GameGuard Cooler Bag isn't just any bag; it's the standard for ruggedness and durability. It has a 32-quart capacity and seams welded tight against the leaks that prey on lesser vessels. It's a bastion for up to 48 cans or 36 with room left for two sturdy 10 lb. bags of ice—a cargo fit for any expedition.

Crafted with a resolve that matches the unyielding outdoorsman, the shoulder strap is a quick release into freedom, marrying ease with the strength of premium, high-density foam. This foam isn't just a layer; it's a protector, ensuring the chill within remains, keeping your favorites cold through the relentless hours under the sun.



GameGuard Cooler Bag | Branded



Capacity: 36 Cans + 20 lbs. Ice

Nylon Straps with Padded Handle

Nylon Padded Shoulder Strap with Quick-Release Clips

Durable Lightweight Exterior

Welded Liner

Front Zippered Pocket



GameGuard | Branded Cooler Bag



**CAVIAR | BRANDED**  
2049CAV/LCAV



**DEEP WATER**  
2049DPW



**GUNMETAL**  
2049GUN



**CAVIAR | BRANDED**  
2048CAV/LCAV



**CHARCOAL | BRANDED**  
2048CHR/LCHR



**GAMEGUARD | BRANDED**  
2031GGC/LGGC



Custom GameGuard ~  
Bottle Opener Included



# DRYDUFFLE BAGS

Engineered with tech-enhanced details, the DryDuffle is your ultimate companion for weatherproofing and protecting your gear. Waterproof zippers and welded seams ensure complete protection from the elements, while the heavy-duty tarpaulin fabric stands up to the toughest conditions.

The DryDuffle offers versatile carrying options with adjustable shoulder straps, an adjustable sternum strap, a padded top handle, and a nylon grab handle. It can be carried effortlessly as a backpack or duffel. Compression straps with buckle closure let you conform the bag to your preferred size, ensuring everything stays secure.

Ironwood  
DryDuffle | Branded



Tarpaulin Fabric with  
Waterproof Protection

Dry Front Pocket for  
Quick Access

Welded Seams with  
Metal Zipper Pulls

Carry as a Duffel or  
Backpack

Reinforced Grab  
Handles



**IRONWOOD DRYDUFFLE |  
BRANDED**  
2223IRN/LIRN



**MARINE DRYDUFFLE |  
BRANDED**  
2223MRN/LMRN

The DryDuffle  
can be  
personalized with  
screen printing;  
click [HERE](#) for  
more info on the  
process.

Ironwood  
DryDuffle





# HEADWEAR

THE FINISHING TOUCH FOR EVERY LOOK

A great cap is more than just practical—it’s the detail that brings your entire look together, exploring the outdoors or meeting up with friends. GameGuard’s headwear collection features a variety of snapbacks, twillbacks, meshbacks, and patch caps, each designed to blend functionality with effortless style. With sharp designs and thoughtful craftsmanship, these caps are built to be as versatile as they are durable.

GameGuard headwear is about more than protection—it’s about refining your style with a piece that’s as adaptable as your lifestyle. Whether you lean toward classic simplicity or bold, modern designs, this collection delivers the perfect finishing touch for any occasion.





MESHBACK  
CAPS



CAVIAR | WHITE |  
BRANDED  
5115CAV



MAROON | WHITE |  
BRANDED  
5115MAR/LMAR



DEEP WATER | WHITE |  
BRANDED  
5115DPW/LDPW



GUNMETAL | WHITE |  
BRANDED  
5115GUN/LGUN



BLAZE | STEEL  
5118BLZ



WHITE | GLACIER |  
BRANDED  
5119WHT/LWHT



GUNMETAL | GLACIER |  
BRANDED  
5119GUN/LGUN



GUNMETAL | CAVIAR |  
BRANDED  
5121GUN/LGUN



CAVIAR | CAVIAR |  
BRANDED  
5121LCAV



GAMEGUARD | CHOCOLATE |  
BRANDED  
5122GGC/LGGC



MESQUITE | CHOCOLATE |  
BRANDED  
5122MSQ/LMSQ



GAMEGUARD | STONE |  
BRANDED  
5125GGC/LGGC



GAMEGUARD | STONE |  
EMBROIDERED PATCH  
5125EPGGC015



GAMEGUARD | STONE |  
EMBROIDERED PATCH  
5125EPGGC020



GAMEGUARD | STONE |  
LEATHER PATCH  
5125LPGGC017



GAMEGUARD | STONE |  
SUEDE PATCH  
5125SPGGC029



CHOCOLATE | STONE |  
BRANDED  
5125LCHO



GAMEGUARD | STONE |  
EMBROIDERED PATCH  
5170STN/EPSTN015



GAMEGUARD DIGITAL |  
STONE | BRANDED  
5265GGC/LGGC



JUNIPER | CLAY |  
BRANDED  
5142LJNP



CLAY 5 PANEL |  
EMBROIDERED PATCH  
5181EPCLY038



BLUEGILL TERRYCLOTH |  
TARPON | BRANDED  
5182LBLG



COPPER TERRYCLOTH |  
STONE | BRANDED  
5183LCOP



CLAY MESH |  
BRANDED  
5190CLY/LCLY



GAMEGUARD DIGITAL |  
CLAY | LEATHER PATCH  
5225GGD/5225LPGGD035



OIL | CLAY |  
EMBROIDERED PATCH  
5266OIL/EPOIL011

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Please note that colors may vary slightly between production lots.



Clay 5-Panel Cap |  
Embroidered Patch



TRICOLOR

CAPS



DEEP WATER | STONE |  
BRANDED  
5160DPW/LDPW



CAVIAR | STONE |  
BRANDED  
5160CAV/LCAV

PERFORMANCE

CAPS



INDIGO SCOUT  
5-PANEL | BRANDED  
5235LIND



CHARCOAL  
PERFORMANCE 5-PANEL |  
BRANDED  
5236LCHR

CORDUROY

CAP



WHISKEY CORDUROY |  
FELT PATCH  
5205FPWSK034

TWILLBACK

CAPS



GAMEGUARD  
UNSTRUCTURED | BRANDED  
5055GGC/LGGC



STONE | GAMEGUARD |  
BRANDED  
5140STN/LSTN



MESQUITE | GAMEGUARD |  
BRANDED  
5140MSQ/LMSQ



AGAVE | GAMEGUARD |  
BRANDED  
5140AGV/LAGV



CHOCOLATE | GAMEGUARD |  
BRANDED  
5140CHO/LCHO



CAVIAR | GAMEGUARD |  
BRANDED  
5140CAV/LCAV

Please note: the sketches displayed are artistic representations of our products. While we strive for accuracy, slight variations in color and appearance may occur in the final items. Thank you for understanding as we bring these designs to life!



IRONWOOD | BRANDED  
5180LIRN



INDIGO | BRANDED  
5180LIND



GAMEGUARD |  
BRANDED  
5153GGC/LGGC



GAMEGUARD DIGITAL |  
BRANDED  
5253GGD/LGGD



CLAY | GAMEGUARD DIGITAL |  
SUEDE PATCH  
5220CLY/SPCLY036

Please note that colors may vary slightly between production lots.

Stone Cap | GameGuard TwillBack |  
Branded





MEN’S SIZING CHART

MEN'S TOPS - SHIRTS, JACKETS, VESTS			
SIZE	CHEST IN   CM	NECK IN   CM	ARM LENGTH IN   CM
S	34"- 38"   86.5 - 97	15"- 15.5"   38 - 39.5	33"- 34"   84 - 86
M	38"- 42"   97 - 106.5	15.5"-16.5 "   40.5 - 42	34"- 35"   86 - 89
L	42"- 45"   106.5 - 114	16.5"- 17.5 "   42 - 44	35"- 36"   89 - 91.5
XL	46"- 48"   117 - 122	17.5"- 18.5 "   46 - 47	36"- 37"   91.5 - 94
2X	49"- 51"   124.5 - 130	18.5"- 19.5 "   47.5 - 49	37"- 37.5"   94 - 95
3X	52"- 54"   132 - 137	19.5"- 20.5 "   50 - 52	37.5"- 38"   95 - 96.5
4X	55"- 57"   140 - 145	20.5 "- 21.5 "   52 - 54	38"- 38.5"   96.5 - 98
5X	58"- 61"   147.5 - 155	21.5"- 22.5 "   54.5 - 56	38.5"- 39"   98 - 99

MEN'S BOTTOMS – NUMERIC			
SIZE	WAIST IN   CM	HIPS IN   CM	INSEAM IN   CM
30	30"- 31"   76 - 78.5	36"- 37"   91.5 - 94	32"   81
32	32"- 33"   81 - 84.5	38"- 39"   96.5 - 99	32"   81
34	34"- 35"   86.5 - 89	40"- 41"   101.5 - 104	32"   81
36	36"- 37"   91.5 - 94	42"- 43"   106.5 - 109	33"   84
38	38"- 39"   96.5 - 99	44"- 44.75"   112 - 113.5	33"   84
40	40"- 41"   101.5 - 104	45.5"- 46.25"   115.5 - 117.5	33"   84
42	42"- 43"   106.5 - 109	47"- 47.75"   119.5 - 121.5	34"   86.5
44	44"- 45"   112 - 114	48.5"- 49.25"   123 - 125	34"   86.5

MEN'S BOTTOMS – ALPHA			
SIZE	WAIST IN   CM	HIPS IN   CM	INSEAM IN   CM
S	29"- 31"   73.5 - 78.5	35"- 37"   88 - 89	32"   81
M	32"- 34"   81 - 86.5	38"- 40"   96.5 - 101.5	32"   81
L	35"- 38"   89 - 96.5	41"- 44"   104 - 112	33"   84
XL	39"- 42"   99 - 106.5	44.75"- 47"   113.5 - 119.5	33"   84
2X	43"- 45"   109 - 114	47.5"- 48.5"   120.5 - 123	33"   84
3X	46"- 50"   117 - 127	49"- 50.5"   124.5 - 128.5	34"   86.5

LADIES’ SIZING CHART

LADIES’ TOPS			
SIZE	BUST IN   CM	WAIST IN   CM	HIP IN   CM
XS   0 - 2	32"- 33"   81.5 - 84	25.5"- 26.5"   65 - 67.5	35"- 36"   89 - 91.5
S   4 - 6	34"- 35"   86.5 - 89	27.5"- 28.5"   70 - 72.5	37"- 38"   94 - 96.5
M   8 - 10	36"- 37"   91.5 - 94	29.5"- 30.5"   75 - 77.5	39"- 40"   99 - 101.5
L   12 - 14	38.5"- 40"   98 - 101.5	32"- 33.5"   81.5 - 85	41"- 43"   104 - 109
XL   16 - 18	41.5"- 43"   105.5 - 109	35"- 36.5"   89 - 93	44"- 46"   112 - 117
2X   20 - 22	45"- 47"   114.5 - 119.5	38"- 40.5"   96.5 - 103	48"- 50"   122 - 127

LADIES’ BOTTOMS			
SIZE	WAIST IN   CM	HIP IN   CM	INSEAM IN   CM
XS   0 - 2	25.5"- 26.5"   65 - 67.5	35"- 36"   89 - 91.5	31"   78.5
S   4 - 6	27.5"- 28.5"   70 - 72.5	37"- 38"   94 - 96.5	31"   78.5
M   8 - 10	29.5"- 30.5"   75 - 77.5	39"- 40"   99 - 101.5	32"   81.5
L   12 - 14	32"- 33.5"   81.5 - 85	41"- 43"   104 - 109	32"   81.5
XL   16 - 18	35"- 36.5"   89 - 93	44"- 46"   112 - 117	33"   84
2X   20 - 22	38"- 40.5"   96.5 - 103	48"- 50"   122 - 127	33"   84

YOUTH SIZING CHART

YOUTH TOPS			
SIZE   AGE	HEIGHT IN   CM	CHEST IN   CM	WAIST IN   CM
XS   4 - 5	43"- 47"   110-120	23"- 25"   58.5 - 63.5	21"- 23"   53.5 - 58.5
S   6 - 7	47"- 52.5"   120 - 133.5	24"- 26"   61 - 66	22.5"- 24"   57 - 61
M   8	52.5"- 54"   133.5 - 137	27"- 30"   68.5 - 76	24"- 26"   61 - 66
L   10	54"- 56"   137 - 142	30"- 32"   76 - 81.5	25"- 27"   63.5 - 68.5





GG  
GAMEGUARD